



NEW DAWN
BY RÜDGER VAN WYK



THE JOURNEY

New Dawn represents the emergence of the New Cape by redefining South African wine on its own terms with an open-world philosophy.

Led by award-winning winemaker *Rüdger van Wyk*, New Dawn brings together multi-regional vineyards, minimal-intervention winemaking and a fearless spirit to craft wines that are vibrant, authentic and unmistakably South African. *‘This isn’t Nostalgia. This is Momentum.’*

“New Dawn is stripped of pretense. For years, I’ve made wines focused on single origin sites, subtle nuances, and the kind of craftsmanship that comes with a price tag my own family couldn’t justify for Tuesday night dinner. My wines change that equation entirely.” - Rüdger van Wyk



**SOUTH AFRICA
WINE REGION**
Breedekloof
Stellenbosch
Cape Town
Wellington
Western Cape



ATTRIBUTES
Minimal Intervention
Natural fermentation
Regenerative Vineyards
Vegan Wines
Black - Owned

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THE WINE RANGE

