



BAOBAB WINES

*Strengthened by Sustainable Quality.
Driven by Diverse Journeys.*

SOUTH AFRICA
FIELD GUIDE



SOUTH AFRICAN WINE OF ORIGIN SYSTEM

The **Wine of Origin (WO) system** is South Africa's official way of certifying and defining where a wine comes from. When you see "WO" on any wine label, it means **100% of the grapes** in that wine were grown in the place named on the bottle - whether a wide region or a very specific area that is demarcated **according to a hierarchical structure**.

The scheme, established in 1973, is governed by law and administered through the **Wine Certification Authority** under South African regulation. Not every single wine produced has this certification and is considered a premium, voluntary seal (featured). This **seal is a guarantee to the public** that the claims regarding the origin, vintage year and grape varieties made on the packaging of the wine **are true and can be traced to production**.



CERTIFIES VINTAGE &
VARIETY ON LABEL



CERTIFIES AREA OF ORIGIN



SOUTH AFRICAN WINE OF ORIGIN SYSTEM

South Africa has a second visual guarantee, not only for the integrity of origin, vintage year and grape variety but also for sustainable (environmentally responsible) production and traceability up to the final product known as the **Joint Seal of Origin and Sustainability certified by the IPW.**

Understanding the Wine of Origin across our portfolio allows us to:

- Map climate influence across regions
- Identify coastal vs inland expressions
- Sell terroir-driven differentiation

All of Baobab Wines producer's and their wines that we represent are proudly certified with the Joint Seal.



✓ CERTIFIES VINTAGE &
VARIETY ON LABEL

✓ CERTIFIES AREA OF ORIGIN

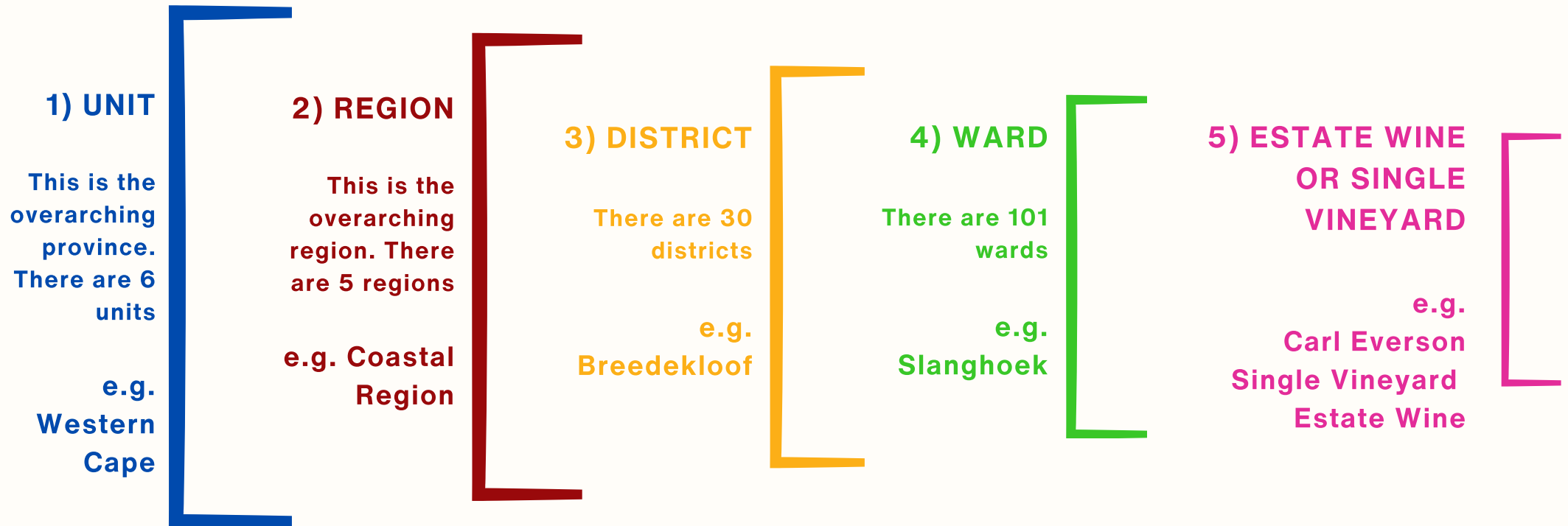
✓ CERTIFIES SUSTAINABILITY

✓ CERTIFIES
TRUST & INTEGRITY



DEMARCATIION OF GEOGRAPHICAL AREAS

The system is structured into descending levels of geographic areas. Wine of Origin can be a certified range, from broad to very specific, and is categorised according to registered areas.



WINE OF ORIGIN LABELLING

The Wine of Origin demarcation *does not* necessarily mean a more specified WO is better than a broader WO as producers are limited if their 'ward' is not registered yet.

Based on the demarcation system, here is the **Opstal Carl Everson Chenin Blanc** label with Wine of Origin according to the example:

- ✓ W.O. SLANGHOEK
- ✓ SINGLE VINEYARD
ESTATE WINE





BAOBAB WINES W.O. OF PRODUCERS

How does this help us? By learning the Wine of Origin, we are able to identify where the wine comes from and understand its associated micro-climates, terroir, and competitive advantage.

Example: Opstal Carl Everson Chenin Blanc | W.O. Slanghoek (Breedekloof District)

What this and the Vine Talker tell us:

- Located within the Breedekloof District, all grapes are sourced from Slanghoek Ward
- Known for Chenin Blanc excellence
- Alluvial soils, high rainfall - produces fruit-forward wines with balanced acidity

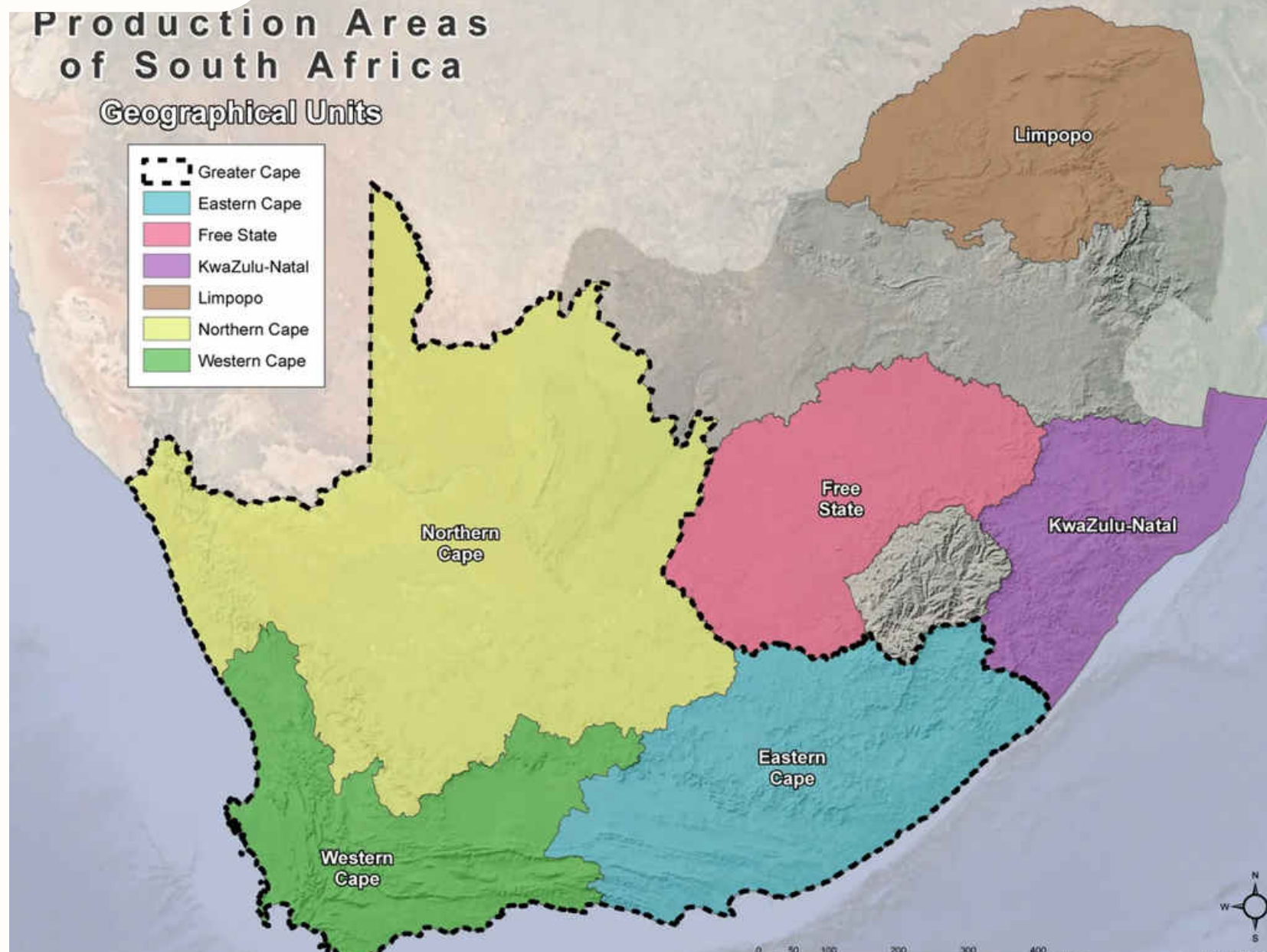
OPSTAL VINE TALKER **OPSTAL CARL EVERSON SHELF TALKER**

For more in-depth information on viticultural and oenological approach for all our wines and producers, we recommend referring to **our unique Shelf Talkers and Vine Talkers - accessible and downloadable on our website.**

1) UNIT

This is the
overarching
province. There
are 6 units.

e.g.
Western
Cape

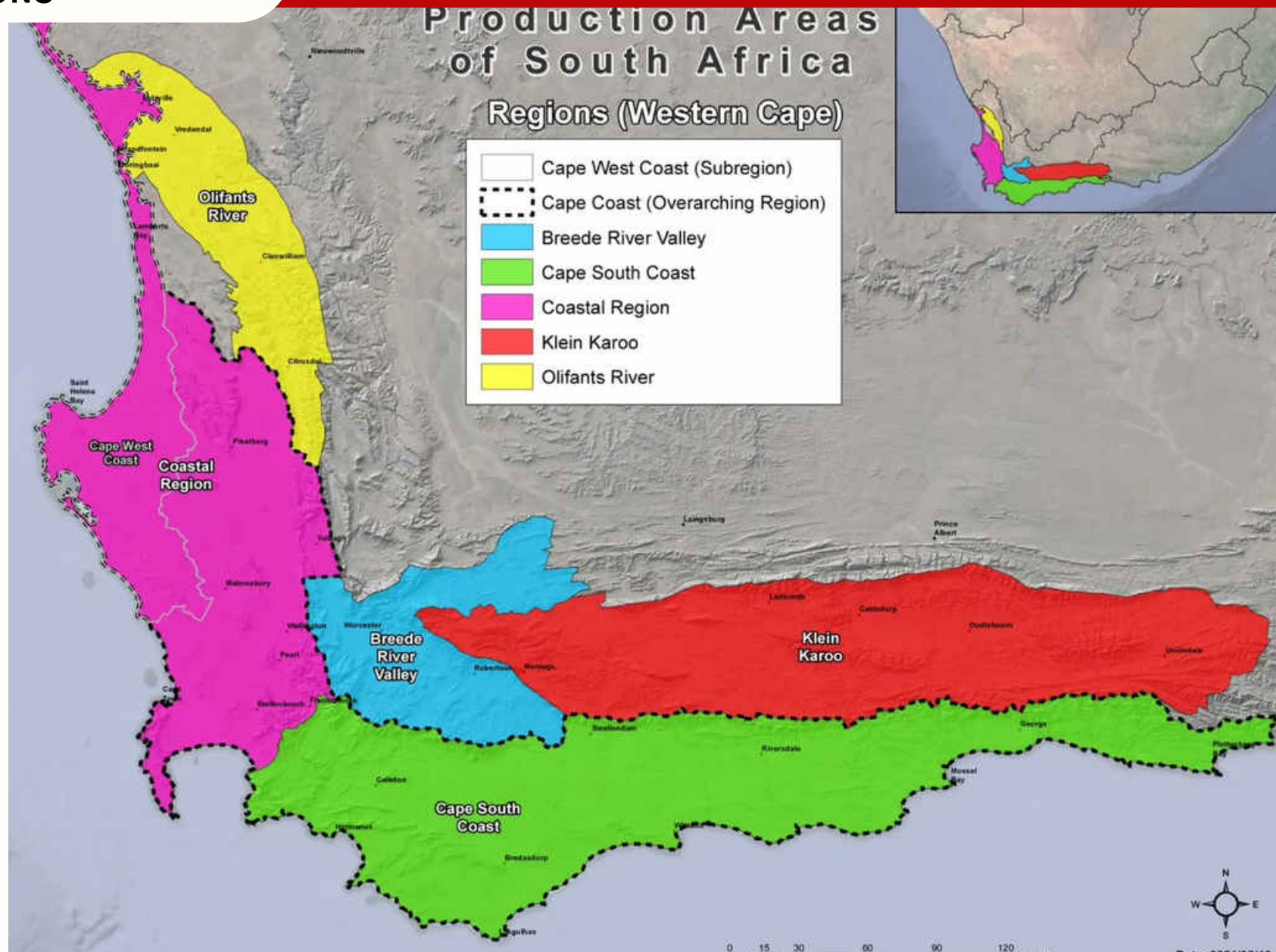


2) REGION

This is the
overarching region.
There are 5 regions
in the Western Cape
Unit.

e.g. Coastal
Region

ALL REGIONS HERE



BAOBAB WINES PRODUCER MAP

REGION

OUR PRODUCERS

BREEDERIVER VALLEY

- 1. Opstal Estate
- 8. Olifantsberg

COASTAL

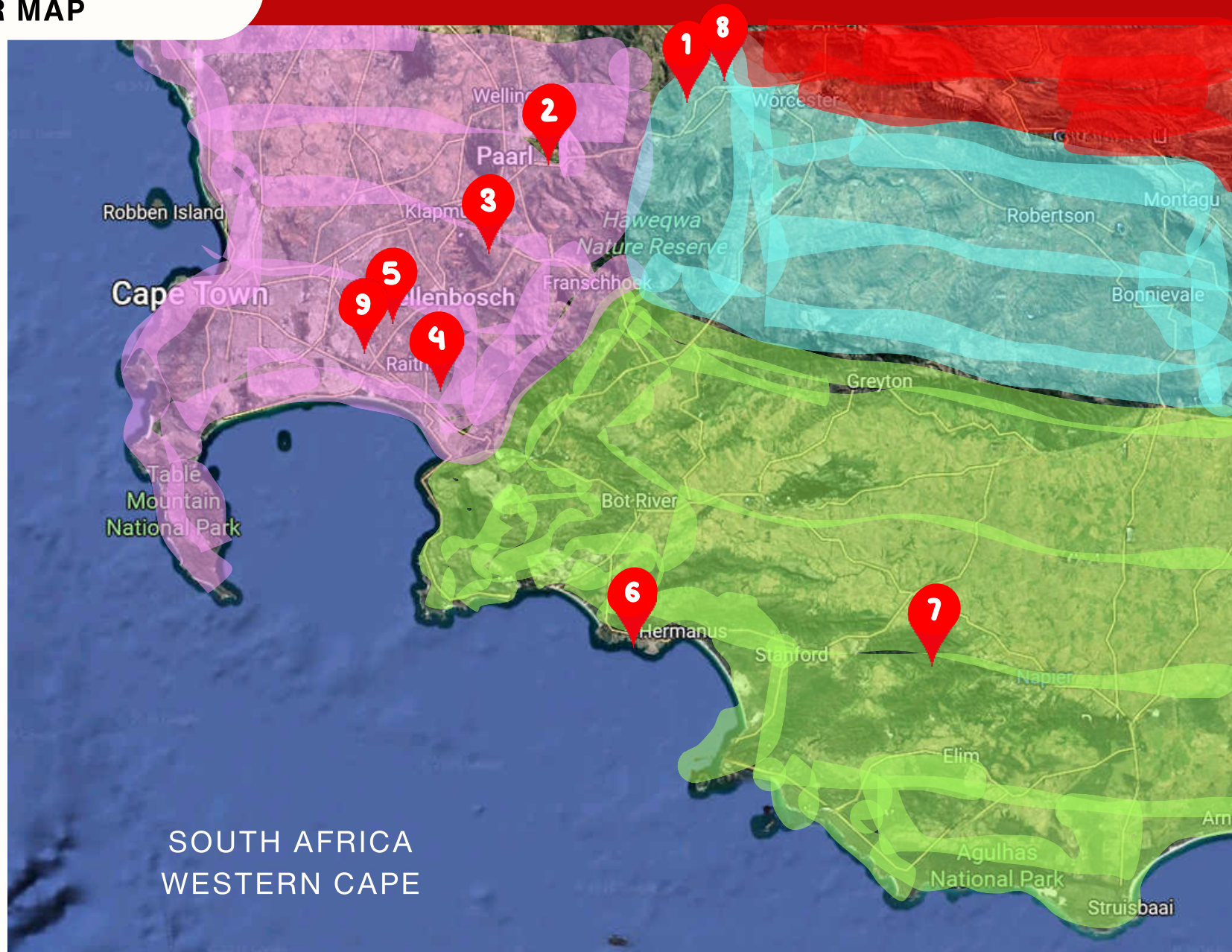
- 2. Avondale Estate
- 3. Knorhoek Estate
- 4. Longridge Estate
- 4. Jasper Raats
- 5. Rebel Rebel
- 9. Three Quarters

CAPE SOUTH COAST

- 6. Benguela Cove Estate
- 7. Brunia Estate

MULTI-REGIONAL

- New Dawn *
- Kumusha *
- Lalela *refer to Vine Talker

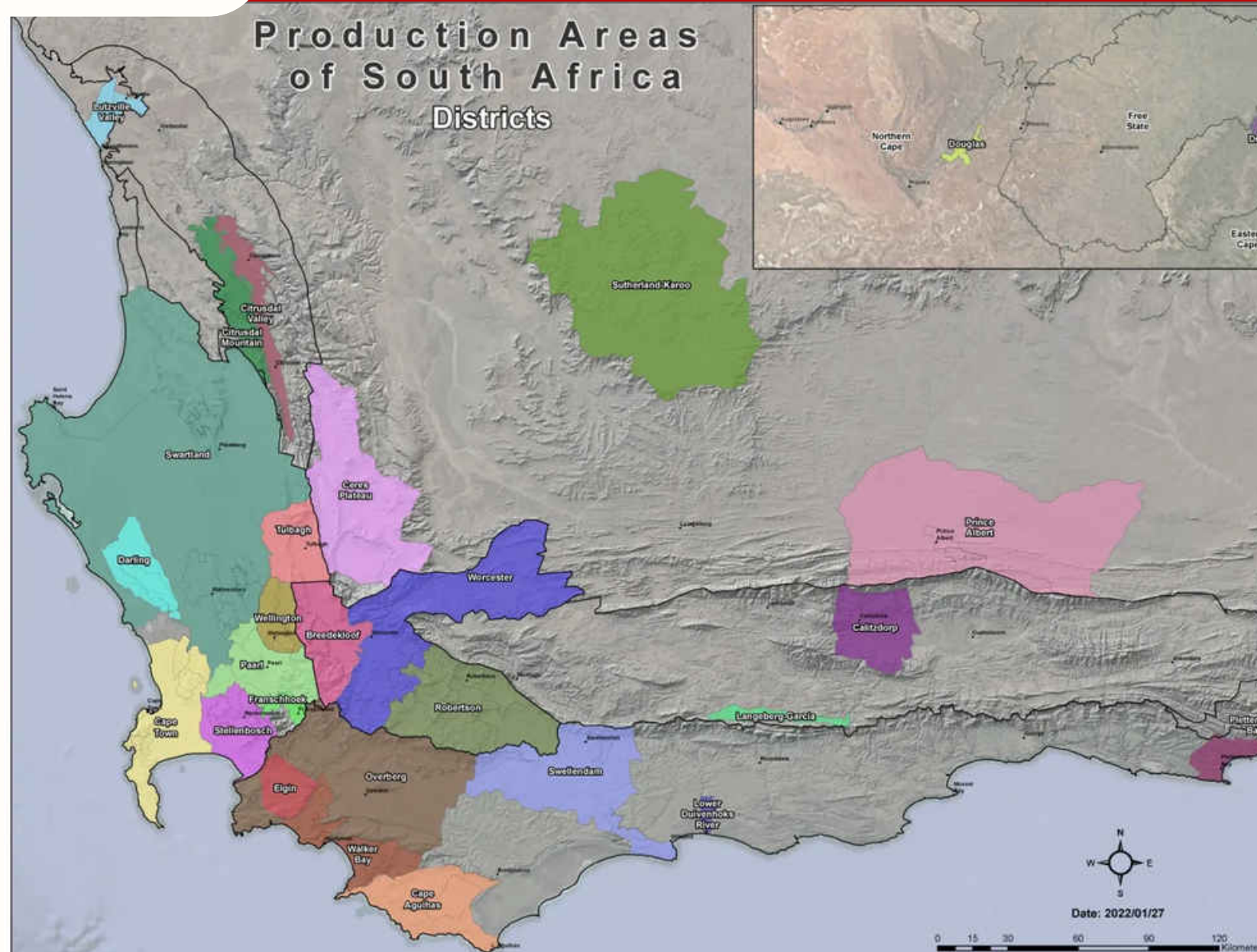


3) DISTRICT

There are 30 districts.
Mid-level geographic
areas that share a
distinctive climate or
landscape.

e.g.
Bredekloof

ALL DISTRICTS [HERE](#)

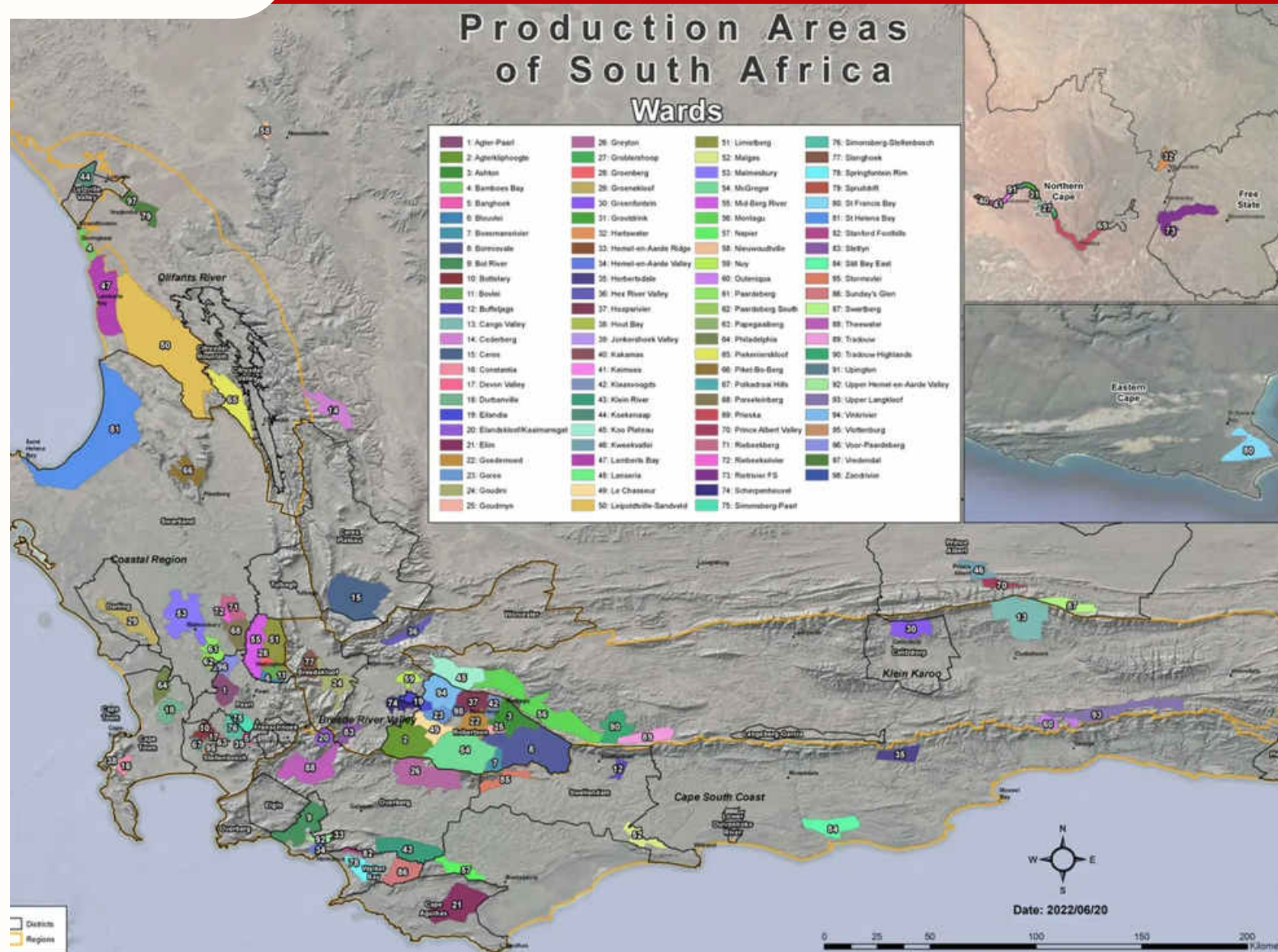


4) WARD

There are 101 wards. Smaller, terroir-specific subdivisions with shared climate and soil characteristics.

e.g.
Slanghoek

ALL WARDS HERE



BAOBAB WINES PRODUCER MAP

DISTRICT & WARD ESTATE PRODUCERS

BREEDEKLOOF

- 1. Opstal Estate
Slanghoek District
- 8. Olifantsberg

PAARL

- 2. Avondale Estate

STELLENBOSCH

- 3. Knorhoek Estate
Simonsberg District
- 4. Longridge Estate
- 4. Jasper Raats

WALKER BAY

- 6. Benguela Cove Estate
Bot River District
- 7. Brunia Estate
Sondagskloof District

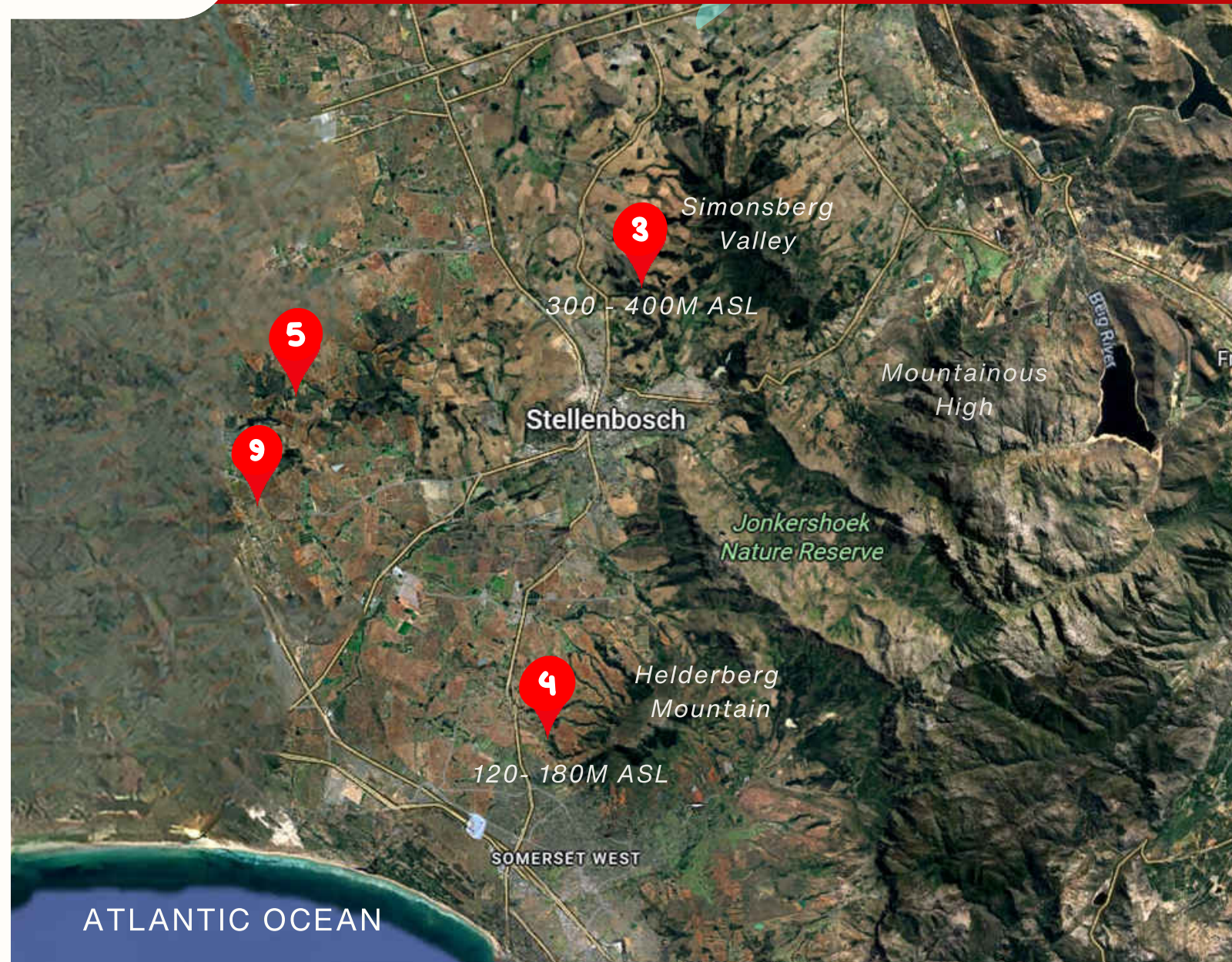


STELLENBOSCH DISTRICT OUR PRODUCERS

Stellenbosch is a large region (18 000 Ha under vine) and has 8 registered districts with varying micro-climates and diverse soils for varying styles.

STELLENBOSCH

- 3. **Knorhoek Estate**
Simonsberg District
- 4. **Longridge Estate**
Helderberg Sub-region
- 4. **Jasper Raats**
Helderberg Sub-region
- 5. **Rebel Rebel**
Bottelary District
- 9. **Three Quarters**
Polkedraai Hills District



LEARN MORE ABOUT
SOUTH AFRICAN WINE

To deepen your South African wine knowledge, explore the **free WOSA online courses** and official Wine Certification Authority resources:

[WOSA Level 1 Course](#)
[WOSA Level 2 Course](#)

For more details and online resources on Wine of Origin visit:

[WINE CERTIFICATION AUTHORITY](#)

[WINES OF SOUTH AFRICA \(WOSA\)](#)



*Strengthened by Sustainable Quality.
Driven by Diverse Journeys.*



WINE
CERTIFICATION
AUTHORITY

